



MARKETING & SPONSORSHIP OPPORTUNITIES

Once you've secured a booth at MSPCE, there are plenty of options to choose from to ensure Law Enforcement professionals in attendance are aware of your presence and what you're offering.

MSPCE is **FREE OF CHARGE** to everyone involved in Law Enforcement, Public Safety, and the Security Profession.



ALL SPONSORSHIPS INCLUDE:

- Recognition on the Expo Hall Entrance Unit
- Recognition on the Exhibitor Locator Expo Hall Map
- Recognition on signage throughout the Convention Center
- Recognition in the official MSPCE Event Directory
- Complimentary full-page ad in the official MSPCE Event Directory
- Logo and web link on MSPCE event website
- Additional bonus points towards onsite Space Selection for MSPCE 2025
- First right of refusal for MSPCE 2025

NO COST MARKETING OPPORTUNITIES

Marketing your participation in MSPCE 2024 is crucial to helping you have a successful event. We encourage you to take advantage of the various NO COST options that are available to help promote your participation.

ATTENDEE MAILING PIECE

Invite your clients and prospects with a pdf that you can attach to your email campaigns, letting them know you are participating at MSPCE 2024.

ONLINE PRODUCT SHOWCASE

Showcase your products on the event website before, during and after the event. Feature up to three products with descriptions.

WEBSITE BANNERS

It's easy to let your prospects and customers know that you'll be at MSPCE. We have created banners to use on your website, social media and email campaigns.



SPONSORSHIP OPPORTUNITIES

ATTENDEE EMAIL UPDATES

Pricing Varies

Feature your company logo, description and booth number on top of emails sent to registered attendees of MSPCE. We deploy the email on your behalf with your approval.

BADGE HOLDERS

\$3,000 (Exclusive)

Sponsor will have hundreds of walking billboards on the Expo floor, with your company logo featured on each attendee badge holder.

CHARGING STATION

\$1,000 (Limit 3)

Place your brand on this great option as attendees charge up their phones.

COFFEE BREAKS THURSDAY / FRIDAY

Pricing Varies

Give conference attendees a break by providing a cup of coffee or tea between conference sessions.

CONFERENCE TECHNOLOGY

\$2,500 (Exclusive)

Your branding is prominently featured at every Conference Session (40+) on both days of the event.

EXHIBITOR LOCATOR

\$2,000 (Limit 2)

Sponsor logo will be viewed by hundreds of MSPCE attendees searching the Exhibitor Locator sign board. Your booth will be highlighted on the floor plan as attendees look to navigate their way around the Expo Hall.

FLOOR DECALS / STICKERS

Request Pricing

Let our attendees know you're exhibiting - each step will bring them closer to your booth!

HAPPY HOUR!

\$2,000

Minimum 3 Sponsors Required

Sponsor an unforgettable first day of the event! This 60-minute Happy Hour brings attendees together to network with other attendees and exhibitors.

MOBILE APP PUSH NOTIFICATIONS

Promote your business with push notifications from our mobile app in the days leading up to the event, or on the days of the event.

NOTEPAD & PENS

\$2,400 (Exclusive)

This notepad, featuring the sponsors logo on the front cover, will be given to all attendees at registration when they pick up their badges. It will be a handy item for attendees to use during sessions and in the Expo Hall.

PASSPORT TO PRIZES

\$1,000

Minimum 4 Sponsors Required

Each attendee gets a passport when they pick up their badge at registration. Two drawings per day of the event for a gift card. To be eligible for the drawing the passport must be stamped by each sponsor. This is a great traffic driver and a lead generation opportunity to connect with each attendee.

REGISTRATION

\$2,800 (Exclusive)

Your logo featured on each attendee's initial registration confirmation and the final confirmation to all registered attendees sent just before the event.

YOUR IDEA

Contact Event Management

Looking for an opportunity and you don't see it listed? We'd be happy to discuss your company's individual needs and customize a sponsorship that is right for you.



AUGUST 22 & 23, 2024 TINLEY PARK CONVENTION CENTER TINLEY PARK, IL

SPONSORSHIP CONTRACT

PLEASE PRINT OR TYPE ALL INFORMATION

Name: _____

Company: _____

Billing Address: _____

Billing Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Contact*: _____

Title: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Invoicing Procedures:

Upon receipt of the completed contract, a payment link will be sent to the email address entered above. Please whitelist communication coming from ROC MANAGEMENT INC (quickbooks@notification.intuit.com).

Forms of Payment Accepted:

- Visa, MasterCard, AMEX, Discover, Apple Pay, ACH bank transfer, and Checks.
- Payment details will be communicated in the invoice email.
- Checks made payable to ROC Exhibitions, Inc. Please reference event name (MSPCE 2024) and mail to:
ROC Exhibitions, Inc.
1963 University Lane
Lisle, IL 60532

For any questions regarding invoicing, please reach out to accounting@rocexhibitions.com or call 630-271-8210 (Monday - Friday 9:00 am - 4:00 pm CST)

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SELECT YOUR PARTICIPATION OPTION INVESTMENT

- Attendee Email Updates
 - June \$550
 - July \$1,050
 - August \$1,550
 - June, July, August (\$1,000 savings) \$2,050
- Badge Holders (Exclusive) \$3,000
- Charging Station (Limit 3) \$1,000
- Coffee Breaks
 - Thursday or Friday \$1,550
 - Thursday & Friday \$2,000
- Conference Technology (Exclusive) \$2,500
- Exhibitor Locator (Limit 2) \$2,000
- Floor Decals / Stickers Request Pricing
- Happy Hour (Minimum 3 Sponsors required) \$2,000
- Mobile App Push Notification:
 - Two notifications, week of event, M, T, W: (6 available) \$100
 - Two notifications, days of event, Th, F: (4 available) \$200
- Notepads & Pens (Exclusive) \$2,400
- Passport to Prizes (Minimum 4 Sponsors required) \$1,000
- Registration (Exclusive) \$2,800
- Your Idea Contact Event Management

Total Participation Cost: \$ _____

Return this form to:

Brandi Kapusinski
Office: 630-271-8210
Email: brandi@rocexhibitions.com