



MIDWEST
**SECURITY
& POLICE**
CONFERENCE/EXPO

AUGUST 18 & 19, 2022

TINLEY PARK CONVENTION CENTER, TINLEY PARK, IL

THIS SHOW MEANS BUSINESS.

*Over two days, meet Hundreds
of Law Enforcement Agencies
representing \$3+ billion in
annual budget outlays.*

PRESENTED BY



COLLOCATING WITH



ENDORSED BY



mspce.com



The Midwest Security & Police Conference/Expo (MSPCE)

Two decades have passed since the ILACP launch of this event, created to serve the law enforcement community, as well as other safety and security professionals working throughout Illinois and neighboring states.

Circle August 18 & 19 on your 2022 calendar and make plans to join us!



Illinois Traffic Safety Challenge awards banquet, held each year at MSPCE, brings together over 200 officers from police departments across the state to recognize exemplary traffic safety and enforcement programs.

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You are invited to participate in the only industry event that delivers face time with police chiefs, city managers, and other hard-to-reach public and private security professionals.

In the space of two days, executives from 287 city, county or national law enforcement jurisdictions, representing tens of thousands of sworn officers, visited the 2021 expo.

Security managers from dozens of large institutions — hospitals, colleges and banks — were also in the mix.



Presented by ILACP

ILACP is the association of 1,200 police chiefs and other leaders of law enforcement and public safety in Illinois, who promote the professional and personal development of the law enforcement community through education programs, training, and advocacy.



COMMAND — Official Event Publication

Published for ILACP, Command magazine addresses top issues of the day for law enforcement executives and is a “must read” for public and private police & security officials statewide.

CO-LOCATING EVENTS IN TINLEY PARK



FBI National Academy Associates of Illinois Annual Business Meeting and Luncheon

Hundreds of Illinois-based agents are active in this training organization.



Illinois Traffic Safety Challenge Breakfast

Awards breakfast on day two, where annual traffic safety challenge awards are announced.



Special Olympics Auction Benefit

Special Olympics Illinois is a not-for-profit organization offering year-round training and competition in 19 sports for more than 21,000 athletes with intellectual disabilities. Proceeds from the Auction Benefit go to this wonderful organization.

Several hundred officers from dozens of agencies who participate in this annual safety competition gather to learn who comes out on top and to receive their recognition and reward.



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The Midwest Security & Police Conference/Expo is an ideal opportunity to meet decision-makers in this market, and demonstrate the benefits and solutions your products provide.



At the ribbon-cutting ceremony.

EXPO

If your products and services are used in law enforcement, private security, or public safety, MSPCE will introduce you to hundreds of executives with purchasing power. Eighty-five percent of show attendees are involved in the buying process.

VALUE-ADDED FEATURES

As part of your exhibit space rental, your company is identified in pre-show media providing months of exposure to prospective customers.

Free invitations: You receive an unlimited number of free event passes to invite your customers and prospects.

Customized electronic invitation: We'll provide an html template that can be customized and distributed to your database of customers and prospects to encourage a visit to your booth.

Internet promotion: Your company name will be listed in the exhibitor section at mspce.com with a link to your home page. In addition, we host an online Product Showcase where exhibitor-submitted product photos add appeal and substance to the MSPCE audience promotion.

Exclusive marketing opportunities: As an exhibitor, you can enhance your show presence by taking advantage of a variety of sponsorship and advertising opportunities.

Full attendee registration file: Exhibitors receive exclusive access to the registration database—names and addresses—to assist in post-show marketing. The 2021 file included 1,014 names & addresses (with 352 opt-in emails).



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WHO ATTENDS?

MSPCE is FREE OF CHARGE to everyone involved in Law Enforcement, Public Safety, or the Security Profession.

MSPCE ATTENDEES INCLUDE:

Law Enforcement Types*:

Police Chiefs
Municipal, State, County Police
Traffic Safety Officers
Airport, Transit Police
College/University Campus Police
Federal & State Law Enforcement Agencies
Juvenile & Narcotics Officers
Sheriff's Departments
Corrections Officials

Other allied professionals

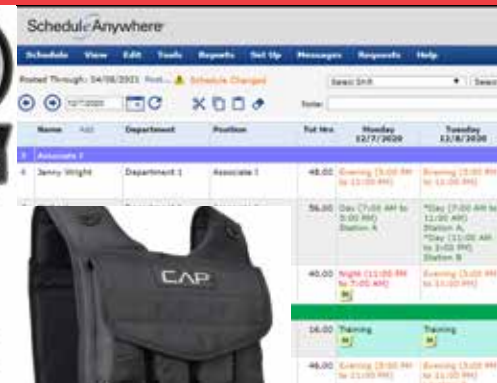
Security Consultants
Corporate Security Managers
Emergency Response
Homeland Security Agencies
Mayors/City Managers
Private Detectives/Investigators
Private Security Firms
Fleet Managers

* Law enforcement pros have extra incentive to attend MSPCE as conference sessions earn valuable Continuing Education Credits.

PRODUCT SHOWCASE

MSPCE puts the spotlight on a broad array of useful, necessary, and innovative law enforcement and security products & solutions.

The Expo floor is an out-and-out superstore of security and law enforcement goods & services. Suppliers will be demonstrating products like **transport vans, firearms, crime scene aids, evidence storage systems, emergency lighting, ID Systems, digital video systems, ruggedized computers, warning lights, protective gear, speed guns, footwear, surveillance tools, reporting software, pursuit vehicles, electric bikes, aerial drones**, and the shopping list goes on.



Add your products to the mix, and reserve your exhibit space today, while space is still available. Call 630-271-8210.



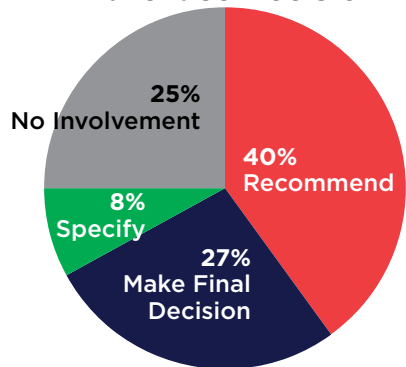
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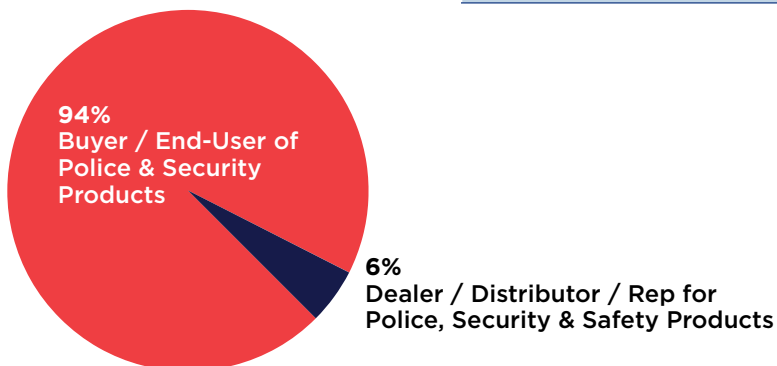
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2021 AUDIENCE DEMOGRAPHICS

Investment in Purchase Decision



Primary Business Type



Primary Job Function

Chief of Police	16%
Law Enforcement / Public Safety	41%
Building Owner/Manager	1%
Consultant/Consulting Engineer	4%
Private Security	5%
Corporate / Facility Management	3%
Technician / Installer	3%
Sales / Marketing	5%
Other	6%

Products and Services Attendees Purchase

Access Control Systems	21%	Intrusion/Fire Alarm Equipment	5%
Alarm Systems	13%	Law Enforcement Equip/Supplies	55%
CCTV Equipment	23%	Outdoor Perimeter Protection	7%
Communications Equipment	28%	Personal Protection Devices	17%
Computer Security	20%	Security Services	9%
Crime Scene Aids	22%	Security System Integration	7%
Deterrent Equipment	17%	Software Tools	17%
Education/Training	34%	Vehicles/Transportation	29%
Guard Equipment/Supplies	10%	Weapons	26%
Identification Systems/Supplies	17%	Other	24%

1014 registered attendees representing 287 jurisdictions, 40 private security firms, and 125 institutions (colleges, hospitals, companies & corporations)



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EXHIBIT INFORMATION



VENUE

Tinley Park Convention Center
18451 Convention Center Drive
Tinley Park, IL 60477
P: 708-342-5485
Tinleyparkconventioncenter.net

PRESENTED BY



COLLOCATING WITH



ENDORSED BY



ROC Exhibitions, Inc.
1963 University Lane
Lisle, IL 60532, USA

Email: info@rocexhibitions.com
P: 630-271-8210
F: 630-271-8234

EXHIBIT SPACE RENTAL

Includes:

- Company Listing and Product Description in Official Event Directory
- Company Listing on mspce.com
- Complimentary Guest Invitations
- Exhibitor Service Manual
- 6' draped table and 2 chairs
- Carpeted Expo Hall
- 7" x 44" Company Identification Sign
- Standard 8 ft. Backwall and 3 ft. Siderail Drape
- Exhibitor Lounge open during set-up and Expo Hours
- 24 Hour Expo Hall Perimeter Security
- Post-show Attendee Registration File

EVENT SCHEDULE*

Thursday, August 18

Expo Hours 10:00 a.m. - 4:00 p.m.

Silent Auction/Cocktail

Reception..... 4:00 p.m. - 6:00 p.m.

Open to all Exhibitors & Attendees Benefiting Illinois Special Olympics

Friday, August 19

Illinois Traffic Safety Challenge Awards Breakfast** 9:00 a.m. - 11:00 a.m..

Expo Hours..... 10:00 a.m. - 2:00 p.m.

No one under 18 allowed in conference sessions or Expo Hall.

*Schedule subject to change
**Separate registration required

TO RESERVE YOUR EXHIBIT SPACE, CONTACT:

Mark Sorensen
(Companies # and A-L)
P: 630-271-8218
msorensen@rocexhibitions.com

Maria Labriola
(Companies M-Z)
P: 630-271-8227
mlabriola@rocexhibitions.com

2022 EXHIBIT SPACE PRICING

Booth Size	Prior to	Beginning
	June 17, 2022	June 17, 2022
10' x 10'	\$1,695	\$1,895
10' x 20'	\$3,390	\$3,790
10' x 30'	\$5,085	\$5,685
20' x 20'	\$6,380	\$7,180
20' x 30'	\$9,570	\$10,770

Exhibit space 100 sq ft - 200 sq ft includes one 6' draped table and 2 chairs. Exhibit space 300 sq ft and above include two 6' draped tables and 4 chairs. Expo Hall is carpeted.