



DIRECTORY AD INSERTION REQUEST

2022 Event Directory Advertising Rates

- Full Page.....\$400
Center Spread.....\$500
Inside Front Cover: add.....\$150
Back Cover: add.....\$150
Inside Back Cover: add.....\$100
Half Page.....\$300
Include a company logo with listing: add.....\$100
Logo on Exhibitor Locator Board & Floor Plan in the Event Directory.....\$150
Directory Listing Package.....\$350
(Includes half page ad & logo on the Exhibitor Locator Board (\$100 savings))

Upload logo files to marketing@rocexhibitions.com

Logo files must be an Illustrator EPS (vector image) or formatted at the largest physical measurement - high resolution/300 dpi.

Advertising mechanicals, terms, and conditions:

- Trim Size: 5 1/2" W x 8 1/2" H
Bleed Size: 5 3/4" W x 8 3/4" H
Full page ad, live area: 4 3/4" W x 7 1/2" H
Half-page ad, live area: 4 3/4" W x 3 3/4" H
Binding: Saddle stitch

Digital materials requirements: Document should be created to the trim size (plus bleeds) or live area. Adobe PDF/X-1a (high resolution) format is preferred. Images must be 300 pixels per inch (ppi). A printout or digital proof of the ad is REQUIRED. High resolution (300ppi) TIFF and JPG formats are also acceptable. Save the file at 300 ppi at 100% of use size. Send files to marketing@rocexhibitions.com

Space Deadline: July 11, 2022

Materials Deadline: July 18, 2022

PLEASE PRINT OR TYPE ALL INFORMATION

Name \_\_\_\_\_ Email \_\_\_\_\_
Company \_\_\_\_\_
Street \_\_\_\_\_
City \_\_\_\_\_
State \_\_\_\_\_
Zip/PC \_\_\_\_\_
Country \_\_\_\_\_
Telephone \_\_\_\_\_
Fax \_\_\_\_\_
Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Invoicing Procedure:

Upon receipt of the completed contract, a payment link will be sent to the email address entered above. Please whitelist communication coming from ROC MANAGEMENT INC. (quickbooks@notification.intuit.com).

Forms of Payment accepted:

Visa, MasterCard, AMEX, Discover, Apple Pay, ACH bank transfer, and Checks. Payment details will be communicated in the invoice email.

Checks made payable to ROC Exhibitions, Inc. Please reference event name and mail to: 1963 University Lane, Lisle, IL 60532

For any questions regarding invoicing, please reach out to accounting@rocexhibitions.com or call 630-271-8210 (Monday - Friday 9:00 am - 4:00 pm)

\*Please note: Cancellation of contracted ad insertion will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

Return this form to:

Kathleen Brown
Office: 630-271-8233
Email: kbrown@rocexhibitions.com
Upload files to: marketing@rocexhibitions.com

Payment Terms: Net 30 from invoice date, non-commissionable

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