



DIRECTORY AD INSERTION REQUEST

2021 Event Directory Advertising Rates

- Full Page.....\$400
Center Spread.....\$500
Inside Front Cover: add.....\$150
Back Cover: add.....\$150
Inside Back Cover: add.....\$100
Half Page.....\$300
Include a company logo with listing: add.....\$100
Logo on Exhibitor Locator Board & Floor Plan in the Event Directory.....\$150
Directory Listing Package.....\$350
(Includes half page ad & logo on the Exhibitor Locator Board (\$100 savings)
Upload logo files to marketing@rocexhibitions.com
Logo files must be an Illustrator EPS (vector image) or formatted at the largest physical measurement - high resolution/300 dpi.

Advertising mechanicals, terms, and conditions:

- Trim Size: 5 1/2" W x 8 1/2" H
Bleed Size: 5 3/4" W x 8 3/4" H
Full page ad, live area: 4 3/4" W x 7 1/2" H
Half-page ad, live area: 4 3/4" W x 3 3/4" H
Binding: Saddle stitch

Digital materials requirements: Document should be created to the trim size (plus bleeds) or live area. Adobe PDF/X-1a (high resolution) format is preferred. Images must be 300 pixels per inch (ppi) and in B/W mode. A B/W printout or digital proof of the ad is REQUIRED. High resolution (300ppi) TIFF and JPG formats are also acceptable. Save the file at 300 ppi at 100% of use size and in B/W mode. Send files to marketing@rocexhibitions.com

Space Deadline: July 12, 2021

Materials Due: July 19, 2021

PLEASE PRINT OR TYPE ALL INFORMATION

Name _____ Email _____
Company _____
Street _____
City _____
State _____
Zip/PC _____
Country _____
Telephone _____
Fax _____
Signature _____ Title _____ Date _____

Please indicate your method of payment

- Check enclosed for \$ _____ (please make check payable to: ROC Exhibitions)
Credit card payment \$ _____ VISA MC AMEX

Complete the information below making sure to sign the authorizing signature line and fax to 630-271-8234 or email aschindlbeck@rocexhibitions.com Someone from ROC will call you for payment details. For payment questions call 630-271-8210

Name of card holder (please print) _____

Credit Card Authorization Signature: _____

Credit Card billing address: Same as above
Address (if different): _____

*Please note: Cancellation of contracted ad insertion will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

Return this form to:

Kathleen Brown
Office: 630-271-8233
Fax: 630-271-8234
Email: kbrown@rocexhibitions.com
Upload files to: marketing@rocexhibitions.com

Payment Terms: Net 30 from invoice date, non-commissionable

Space Deadline: July 12, 2021

Materials Due: July 19, 2021