

# NOVEMBER 17 & 18, 2020

*Re-scheduled, due to Covid-19 precautions.*

TINLEY PARK CONVENTION CENTER, TINLEY PARK, IL

# THIS SHOW MEANS BUSINESS.

*Over two days, meet Hundreds  
of Law Enforcement Agencies  
representing \$3+ billion in  
annual budget outlays.*

PRESENTED BY



COLLOCATING WITH



ENDORSED BY

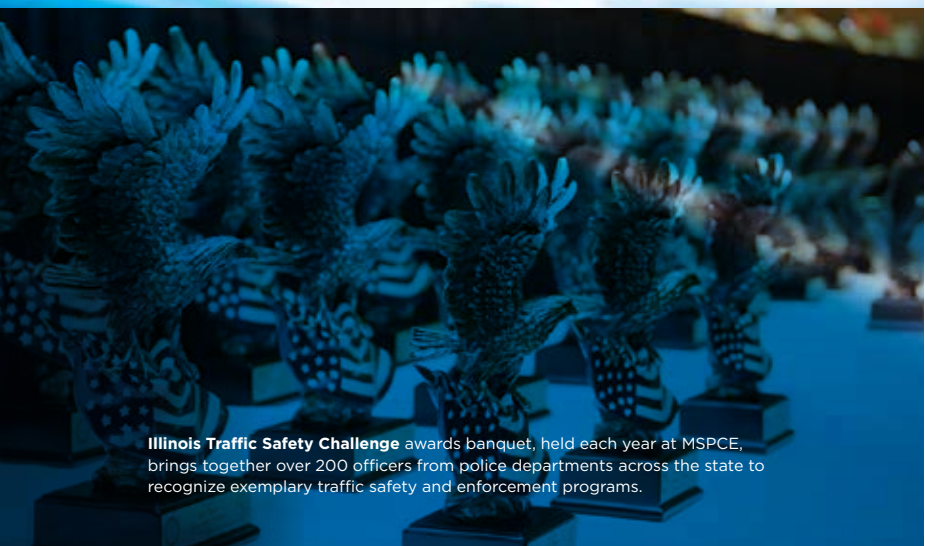




**The Midwest Security & Police Conference/Expo (MSPCE) turns 20 in 2020!**

Two decades have passed since the ILACP launch of this event, created to serve the law enforcement community, as well as other safety and security professionals working throughout Illinois and neighboring states.

Circle November 17 & 18 on your 2020 calendar and make plans to join us at this landmark anniversary event.



Illinois Traffic Safety Challenge awards banquet, held each year at MSPCE, brings together over 200 officers from police departments across the state to recognize exemplary traffic safety and enforcement programs.

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**You are invited to participate in the only industry event that delivers face time with police chiefs, city managers, and other hard-to-reach public and private security professionals.**

In the space of two days, executives from 280 city, county or national law enforcement jurisdictions, representing tens of thousands of sworn officers, visited the 2019 expo.

Security managers from dozens of large institutions — hospitals, colleges and banks — were also in the mix.



#### **Presented by ILACP**

ILACP is the association of 1,200 police chiefs and other leaders of law enforcement and public safety in Illinois, who promote the professional and personal development of the law enforcement community through education programs, training, and advocacy.



#### **COMMAND — Official Event Publication**

Published for ILACP, Command magazine addresses top issues of the day for law enforcement executives and is a “must read” for public and private police & security officials statewide.

#### **CO-LOCATING EVENTS IN TINLEY PARK**



#### **FBI National Academy Associates of Illinois Annual Business Meeting and Luncheon**

Hundreds of Illinois-based agents are active in this training organization.



#### **Illinois Traffic Safety Challenge Breakfast**

Awards breakfast on day two, where annual traffic safety challenge awards are announced.



#### **Special Olympics Auction Benefit**

Special Olympics Illinois is a not-for-profit organization offering year-round training and competition in 19 sports for more than 21,000 athletes with intellectual disabilities. Proceeds from the Auction Benefit go to this wonderful organization.

Several hundred officers from dozens of agencies who participate in this annual safety competition gather to learn who comes out on top and to receive their recognition and reward.



# 20

MIDWEST  
**SECURITY  
& POLICE**  
CONFERENCE/EXPO  
CELEBRATING 20 YEARS

At the ribbon-cutting ceremony.

## NEW FOR 2020

### MSPCE HEALTH AND WELLNESS PAVILION

Behavioral health issues are some of the most significant risks to the safety of law enforcement officers.

Balancing the emotional impact of trauma experienced in the line of duty, along with the routine grind of the job can create high levels of stress along with doubt, frustration, angst, exhaustion, and more.

Pavilion exhibitors will include wellness/fitness program providers that encourage and support officers in their efforts to maintain a healthy lifestyle.

**Stress Management \* Professional Counseling**  
**\* Behavioral Healthcare \* Addiction**  
**Treatment \* Lifestyle Coaching**

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***The Midwest Security & Police Conference/Expo is an ideal opportunity to meet decision-makers in this market, and demonstrate the benefits and solutions your products provide.***

## EXPO

If your products and services are used in law enforcement, private security, or public safety, MSPCE will introduce you to hundreds of executives with purchasing power. Eighty-five percent of show attendees are involved in the buying process.

## VALUE-ADDED FEATURES

As part of your exhibit space rental, your company is identified in pre-show media providing months of exposure to prospective customers.

**Free invitations:** You receive an unlimited number of free event passes to invite your customers and prospects.

**Customized electronic invitation:** We'll provide an html template that can be customized and distributed to your database of customers and prospects to encourage a visit to your booth.

**Internet promotion:** Your company name will be listed in the exhibitor section at mspce.com with a link to your home page. In addition, we host an online Product Showcase where exhibitor-submitted product photos add appeal and substance to the MSPCE audience promotion.

**Exclusive marketing opportunities:** As an exhibitor, you can enhance your show presence by taking advantage of a variety of sponsorship and advertising opportunities.

**Full attendee registration file:** Exhibitors receive exclusive access to the registration database—names and addresses—to assist in post-show marketing. The 2019 file included 1,311 names & addresses (with 263 opt-in emails).



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## WHO ATTENDS?

**MSPCE is FREE OF CHARGE to everyone involved in Law Enforcement, Public Safety, or the Security Profession.**

### MSPCE ATTENDEES INCLUDE:

#### Law Enforcement Types\*:

- Police Chiefs
- Municipal, State, County Police
- Traffic Safety Officers
- Airport, Transit Police
- College/University Campus Police
- Federal & State Law Enforcement Agencies
- Juvenile & Narcotics Officers
- Sheriff's Departments
- Corrections Officials

#### Other allied professionals

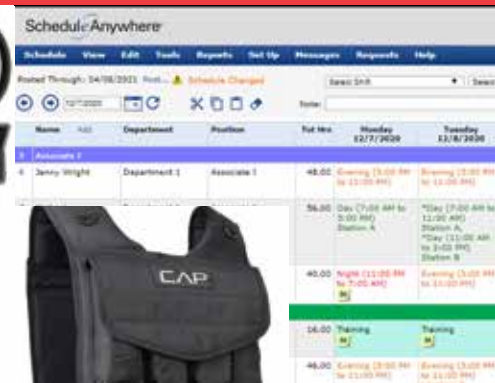
- Security Consultants
- Corporate Security Managers
- Emergency Response
- Homeland Security Agencies
- Mayors/City Managers
- Private Detectives/Investigators
- Private Security Firms
- Fleet Managers

\* Law enforcement pros have extra incentive to attend MSPCE as conference sessions earn valuable Continuing Education Credits.

## PRODUCT SHOWCASE

MSPCE puts the spotlight on a broad array of useful, necessary, and innovative law enforcement and security products & solutions.

The Expo floor is an out-and-out superstore of security and law enforcement goods & services. Suppliers will be demonstrating products like **transport vans, firearms, crime scene aids, evidence storage systems, emergency lighting, ID Systems, digital video systems, ruggedized computers, warning lights, protective gear, speed guns, footwear, surveillance tools, reporting software, pursuit vehicles, electric bikes, aerial drones**, and the shopping list goes on.

Name	Full	Department	Position	Full Time	Monday 12/7/2020	Tuesday 12/8/2020
Automotive 7						
Betty Wright	Associate 1	Department 1	Associate 1	48.00	Evening (15.00 HR) No (15.00 HR)	Evening (15.00 HR) No (15.00 HR)
				56.00	Day (7.00 AM to 3:00 PM) Station A	*Day (7.00 AM to 12:00 AM) Station A, *Day (12:00 AM to 3:00 PM) Station B
				40.00	Night (11:00 PM to 7:00 AM)	Evening (15.00 HR) No (15.00 HR)
				56.00	Training	Training
				48.00	Evening (15.00 HR) No (15.00 HR)	Evening (15.00 HR) No (15.00 HR)

**Add your products to the mix, and reserve your exhibit space today, while space is still available. Call 630-271-8210.**



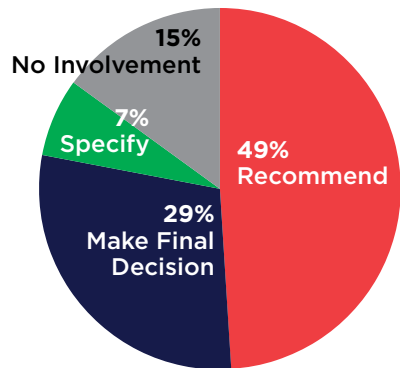
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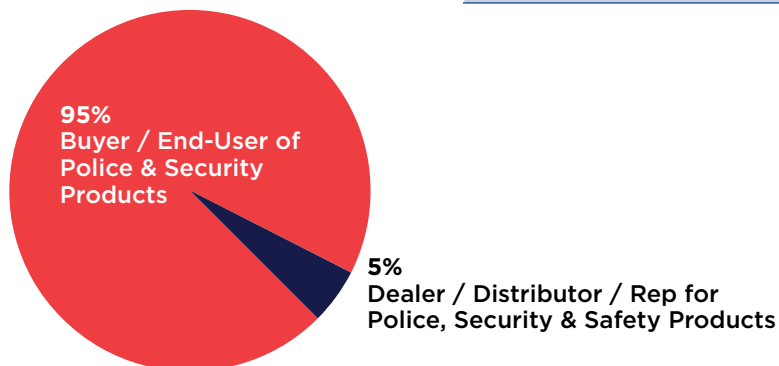
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## 2019 AUDIENCE DEMOGRAPHICS

### Investment in Purchase Decision



### Primary Business Type



### Primary Job Function

Chief of Police	15%
Law Enforcement / Public Safety	58%
Building Owner/Manager	1%
Consultant/Consulting Engineer	4%
Private Security	5%
Corporate / Facility Management	4%
Technician / Installer	4%
Sales / Marketing	3%
Other	6%

### Products and Services Attendees Purchase

Access Control Systems	24%	Identification Systems/Supplies	21%
Alarm Systems	17%	Intrusion/Fire Alarm Equipment	6%
CCTV Equipment	28%	Law Enforcement Equip/Supplies	71%
Communications Equipment	36%	Outdoor Perimeter Protection	9%
Computer Security	20%	Personal Protection Devices	18%
Crime Scene Aids	31%	Software Tools	9%
Deterrent Equipment	19%	Security Services	9%
Education/Training	46%	Vehicles/Transportation	39%
Evidence Storage/Management	26%	Weapons	35%
Guard Equipment/Supplies	12%	Other	4%
HazMat Storage/Handling	13%		

**1311 Registered Attendees representing 280 jurisdictions, 35 private security firms, and 31 large institutions (colleges, hospitals, corporations).**



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## EXHIBIT INFORMATION



### VENUE

Tinley Park Convention Center  
18451 Convention Center Drive  
Tinley Park, IL 60477  
P: 708-342-5485  
Tinleyparkconventioncenter.net

PRESENTED BY



COLLOCATING WITH



ENDORSED BY



ROC Exhibitions, Inc.  
1963 University Lane  
Lisle, IL 60532, USA

Email: info@rocexhibitions.com  
P: 630-271-8210  
F: 630-271-8234

### EXHIBIT SPACE RENTAL

#### Includes:

- Company Listing and Product Description in Official Event Directory
- Company Listing on mspce.com
- Complimentary Guest Invitations
- Exhibitor Service Manual
- 6' draped table and 2 chairs
- Carpeted Expo Hall
- 7" x 44" Company Identification Sign
- Standard 8 ft. Backwall and 3 ft. Siderail Drape
- Exhibitor Lounge open during set-up and Expo Hours
- 24 Hour Expo Hall Perimeter Security
- Post-show Attendee Registration File

### EVENT SCHEDULE\*

#### Tuesday, November 17

Expo Hours ..... 10:00 a.m. - 4:00 p.m.

Silent Auction/Cocktail

Reception..... 4:00 p.m. - 6:00 p.m.

*Open to all Exhibitors & Attendees  
Benefiting Illinois Special Olympics*

#### Wednesday, November 18

Illinois Traffic Safety Challenge Awards  
Breakfast\*\* ..... 9:00 a.m. - 11:00 a.m..

Expo Hours..... 9:00 a.m. - 1:00 p.m.

No one under 18 allowed in conference sessions or Expo Hall.

\*Schedule subject to change

\*\*Separate registration required

### 2020 EXHIBIT SPACE PRICING

Booth Size	Prior to	Beginning
	Sept. 8, 2020	Sept. 8, 2020
10' x 10'	\$1,495	\$1,695
10' x 20'	\$2,990	\$3,390
10' x 30'	\$4,485	\$5,085
20' x 20'	\$4,880	\$5,525
20' x 30'	\$6,150	\$6,950

Exhibit space 100 sq ft - 200 sq ft includes one 6' draped table and 2 chairs. Exhibit space 300 sq ft and above include two 6' draped tables and 4 chairs. Expo Hall is carpeted.

**Table Top Exhibits**                      \$825                      \$950

Table top includes: 6' x 8' space, back drape, side rails, 6' draped table, chair, wastebasket, and ID sign. Table tops are located in the North hallway of the Convention Center, not in the Expo Hall.

### TO RESERVE YOUR EXHIBIT SPACE, CONTACT:

#### Mark Sorensen

(Companies # and A-L)  
P: 630-271-8218  
msorensen@rocexhibitions.com

#### Maria Labriola

(Companies M-Z)  
P: 630-271-8227  
mlabriola@rocexhibitions.com

#### Brandi Kapusinski

(Sponsorships)  
P: 630-271-8216  
brandi@rocexhibitions.com

**mspce.com**