

DISPLAY REGULATIONS - LINEAR & INLINE BOOTHS

DEFINITION:

Inline or linear booths are generally arranged in a straight line and have neighboring exhibitors on the left and/or right of their booth leaving one side of their booth exposed to the aisle.

USE OF SPACE:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

SPACE RENTAL INCLUDES:

Exhibit booth backwalls will be black drape (8' high), with black drape side rails (36" high). The Expo Hall is carpeted. A company identification sign (7" x 44") will also be provided. Any additional equipment can be ordered through the official contractor forms contained within this kit.

HEIGHT:

All display fixtures and components including graphics and identification signs are allowed a maximum height of 8ft only in the rear half (measuring 5 ft. from the back wall) of the booth. A maximum height of 4 ft. is allowed in the front half of the booth (measuring 5 ft. from the aisle). [See image A below]

CORNER, INLINE OR LINEAR BOOTHS:

A corner booth is an inline/linear booth at the end of a series of booths with exposure to intersecting aisles on two sides. All guidelines for inline/linear booths apply.

10 x 30's OR LARGER INLINE BOOTHS:

When three or more inline or linear booths are used in combination to create a single exhibit space, the 4ft. height limitation only applies to the portion of the exhibit space which is within 10 ft of an adjoining booth or corner. [See image B below]

ALL BOOTHS MUST ADHERE TO DISPLAY REGULATIONS:

Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

Image A

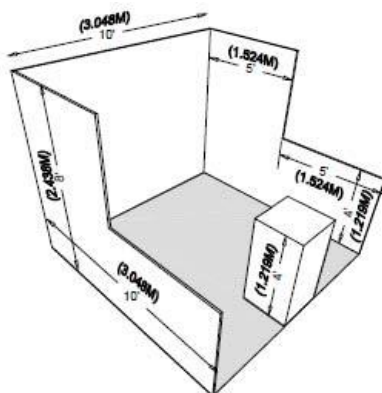


Image B

