



DIRECTORY AD INSERTION REQUEST

2020 Event Directory Advertising Rates

- Full Page.....\$400
- Center Spread.....\$500
- Inside Front Cover: add.....\$150
- Back Cover: add.....\$150
- Inside Back Cover: add.....\$100
- Half Page.....\$300
- Include a company logo with listing: add.....\$100
- Logo on Exhibitor Locator Board
& Floor Plan in the Event Directory.....\$150
- Directory Listing Package.....\$350
(Includes half page ad &
logo on the Exhibitor Locator Board (\$100 savings)
*Upload logo files to marketing@rocexhibitions.com
Logo files must be an Illustrator EPS (vector image) or formatted at
the largest physical measurement - high resolution/300 dpi.*

Advertising mechanicals, terms, and conditions:

- Trim Size: 5 ½" W x 8 ½" H
- Bleed Size: 5 ¾" W x 8 ¾" H
- Full page ad, live area: 4 ¾" W x 7 ½" H
- Half-page ad, live area: 4 ¾" W x 3 ¾" H
- Binding: Saddle stitch

Digital materials requirements: Document should be created to the trim size (plus bleeds) or live area. Adobe PDF/X-1a (high resolution) format is preferred. Images must be 300 pixels per inch (ppi) and in B/W mode. A B/W printout or digital proof of the ad is REQUIRED. High resolution (300ppi) TIFF and JPG formats are also acceptable. Save the file at 300 ppi at 100% of use size and in B/W mode. Send files to marketing@rocexhibitions.com

Space Deadline: October 12, 2020

Materials Due: October 19, 2020

PLEASE PRINT OR TYPE ALL INFORMATION

Name _____ Email _____

Company _____

Street _____

City _____

State _____

Zip/PC _____

Country _____

Telephone _____

Fax _____

Signature _____ Title _____ Date _____

Please indicate your method of payment

- Check enclosed for \$ _____ (please make check payable to: ROC Exhibitions)
- Credit card payment \$ _____ VISA MC AMEX

Complete the information below making sure to sign the authorizing signature line and fax to 630-271-8234 or email aschindlbeck@rocexhibitions.com Someone from ROC will call you for payment details. For payment questions call 630-271-8210

Name of card holder (please print) _____

Credit Card Authorization Signature: _____

Credit Card billing address: Same as above
Address (if different): _____

*Please note: Cancellation of contracted ad insertion will result in a cancellation fee of 100% of the monies paid. This cancellation policy also includes exhibit space cancellations.

Return this form to:

**Brandi Kapusinski
Event Directory Administrator**

O: 630-271-8216

F: 630-271-8234

Email:

brandi@rocexhibitions.com

Upload files to:

marketing@rocexhibitions.com

**Payment Terms: Net 30 from
invoice date, non-commissionable**

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