



Promotions & Planning

This Promotion & Planning Packet contains information and order forms to assist in your trade show planning and to help you maximize your promotional impact and return on investment. Please review the pages as many have deadlines.

Item	Due Date
<input type="checkbox"/> Invitations for your Customers and Prospects	ASAP
<input type="checkbox"/> Sponsorship Opportunities	ASAP
<input type="checkbox"/> Event Directory Listing*	July 14, 2017
<input type="checkbox"/> Product/Services Listing for Directory*	July 14, 2017
<input type="checkbox"/> Event Directory Advertising Reservation	July 14, 2017
<input type="checkbox"/> Event Directory Advertising Materials	July 21, 2017
<input type="checkbox"/> Exhibitor Badges	August 8, 2017

*Listings can be submitted on-line at www.mspce.com beginning June 19

For questions on any of these forms or other matters concerning your participation please contact us.

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