



**MIDWEST
SECURITY
& POLICE
CONFERENCE/EXPO**

August 15-16, 2017
Tinley Park Convention Center
Tinley Park, IL

DIRECTORY ADVERTISING OPPORTUNITIES

The MSPCE provides an outstanding, targeted advertising opportunity in its Event Directory & Buyer's Guide. Reserve your four color ad space today and put the spotlight on your company.

Ad reservation deadline: July 14, 2017
Ad materials deadline: July 21, 2017

- Logo on Floor Plan in Event Directory and Exhibitor Locator Billboard — \$150**
- Half Page Ad** in the official Event Directory — **\$300**
- Directory Listing Package** includes both of the above — **\$350 (\$100 savings)**
- Full Page Ad — \$400**
- Center Spread — \$500**
- Special Position — Inside Front Cover**
(available on a first come, first serve basis)
- Special Position — Back Cover**
(available on a first come, first serve basis)

Advertising mechanicals, terms, and conditions:

- Trim Size: 5 1/2" W x 8 1/2" H
- Bleed Size: 5 3/4" W x 8 3/4" H
- Full page ad, live area: 4 3/4" W x 7 1/2" H
- Half-page ad, live area: 4 3/4" W x 3 3/4" H
- Binding: Saddle stitch

Digital materials requirements: Document should be created to the trim size (plus bleeds) or live area. Adobe PDF/X-1a (high resolution) format is preferred. Images must be 300 pixels per inch (ppi) and in CMYK color mode. A color printout or digital proof of the ad is REQUIRED. High resolution (300ppi) TIFF and JPG formats are also acceptable. Save the file at 300 ppi at 100% of use size and in CMYK color mode.

Send files under 10mb to xxxx@xxxx.com.

ONLINE ADVERTISING OPPORTUNITIES

- Rotating Banner Ad (5 available) — \$500 each**
Sponsor's banner ad with link to company website will appear on MSPCE homepage and through-out website
- Email blasts** promoting MSPCE to ILACP membership and all attendee prospects.
 - June — \$500** **July — \$1,000** **August — \$1,500** **June, July, & August - \$2,500 (\$500 savings)**

Company Name _____

Address _____ Address 2 _____

City _____ State _____

Zip _____ Country _____

Phone _____ Email _____

Contact Name _____

Authorized Signature _____ Date _____

Payment Method

- Check (Payable to ROC Exhibitions, Inc.)**
Amount of check \$ _____
- Credit Card**
Amount to be charged on credit card \$ _____
 Visa **MasterCard** **American Express**

Return this form by July 21, 2017 to:
MSPCE
1963 University Lane
Lisle, IL 60532

Fax: 630-271-8234
Phone: 630-271-8210
E-mail: kbrown@rocehibitions.com

Name on Credit Card _____

Credit Card Number _____

CVV Number _____

Signature _____

- Credit card billing address is same as above
- Credit card billing address below

Address _____

City _____ State _____ Zip _____