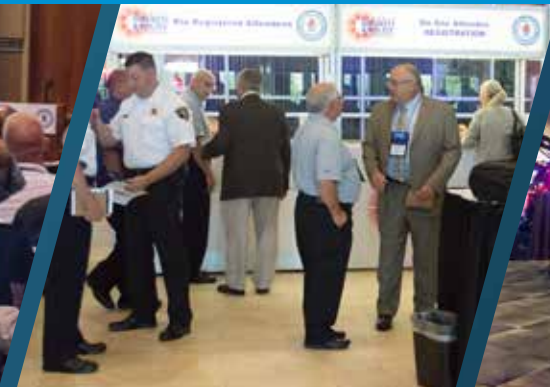


**MIDWEST
SECURITY
& POLICE
CONFERENCE/EXPO**

August 15-16, 2017
Tinley Park Convention Center
Tinley Park, IL

THIS SHOW MEANS BUSINESS.



***Attending Police Departments
Command Law Enforcement
Budgets Representing Billions
In Annual Spending***

Endorsed by:



ISPA



IDEOA



ICLEA



FBINAA



MFMA

Presented by



Exclusive: *The Midwest Security & Police Conference/Expo is the only industry event in the Midwest, delivering that all-important face time with hundreds of law enforcement, and safety & security professionals working throughout Illinois and neighboring states.*



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The 2016 Midwest Security & Police Conference/Expo delivered executives commanding law enforcement budgets with annual expenditures of more than \$3 Billion.

Over two days, executives from 302 city and county or national law enforcement jurisdictions—representing tens of thousands of sworn officers—visited the expo.

Security managers from dozens of large institutions—hospitals, colleges & banks—were also in attendance.

MSPCE delivers the impossible—actual face time with police chiefs, city managers, and other hard-to-reach public & private security professionals.

Bring your products to the party—book your exhibit space today, call 630-271-8210

Marketplace Reach and Penetration

The event's sponsoring authority, the Illinois Association of Chiefs of Police (ILACP) conducts its annual Training Conference in conjunction with the Midwest Security & Police Conference/Expo (MSPCE).



ILACP

ILACP is the association of police chiefs and other leaders of law enforcement and public safety in Illinois, who promote the professional and personal development of its members through education programs, training, and advocacy.

COMMAND COMMAND Official Event Publication

Published for ILACP, Command magazine addresses top issues of the day for law enforcement executives and is a "must read" for public and private police & security officials statewide.

A strategic mix of key associations serving the law enforcement, and public and private security professionals also support our event. These organizations provide outreach to high-value attendee prospects, contribute to the conference program, and encourage their members to participate.



FBI National Academy Associates

The FBI NAA, Inc. is a non-profit, international organization of nearly 18,000 senior law enforcement pros dedicated to providing communities, states, and countries with the highest level of expertise, training, education, and information.



The Illinois Security Professionals Association

is comprised of security administrators representing Illinois business, industry, and institutions who employ or contract security personnel. Founded in 1960 this NFP association works to promote industry professionalism and best practices. ISPA will be presenting a dedicated private-security track as part of the 2016 conference.



The Illinois Drug Enforcement Officers Association

is governed by a Board of supervisors from the Chicago Police Department, Lake County Metropolitan Enforcement Group, DuPage County Metropolitan Enforcement Group, Joliet Metropolitan Area Narcotics Squad, Cook County Sheriff's Police, Illinois State Police, and the US Drug Enforcement Administration.



Municipal Fleet Managers Association

The MFMA works to promote cost-effective fleet management policies, procedures and techniques among its members through technical and managerial education and training.



The Illinois Campus Law Enforcement Administrators Association

facilitates relationships among member institutions to promote professional development; to support legislation addressing the needs of campus law enforcement; and to provide an information resource for advancing campus safety.



The MSPCE was a great conference. As a federal program of the Department of Justice, our target audience is police and sheriffs department command staff, specifically decision makers. The MSPCE brings together many of those decision makers throughout Illinois and brings them together in one location. The conference was just the right size to be able to spend time speaking with attendees and explaining our program.

Ben Bolton, Outreach & Technical Services Coordinator
NLECTC-Justice Information Technology Center



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The Midwest Security & Police Conference/Expo is the ideal opportunity to meet decision makers and demonstrate the benefits and solutions your products provide.

Exposition

If your products and services are used in law enforcement, private security, or public safety, MSPCE is the ideal venue to demonstrate your products and position your company as a supplier who can deliver solutions to buyers in the Midwest.

Value-added features

As part of your exhibit space rental, your company is identified in pre-show media providing months of exposure to prospective customers.

Free passes: You receive an unlimited number of free event passes to invite your customers and prospects.

Customized electronic invitation: We'll provide an html template that can be customized and distributed to your database of customers and prospects to encourage a visit to your booth

Internet promotion: Your company name will be listed in the exhibitor section at mspce.com with a link to your home page. Closer to the event, we will launch the *MSPCE Product Showcase* where your product photos can add texture and substance to our audience promotion.

Exclusive marketing opportunities: As an exhibitor, you can enhance your show presence by taking advantage of a wide range of sponsorship and advertising opportunities.

Full attendee registration file: Exhibitors receive the registration database of names and addresses to assist in their post-show marketing.

Illinois Traffic Safety Challenge awards banquet, held each year at MSPCE, brings together over 200 officers from police departments across the state to recognize exemplary traffic safety and enforcement programs.

At the ribbon-cutting ceremony.



"There is no other show we exhibit at that consistently gives us outstanding results and leads"

*Michelle M. Harrod,
Manufacturer's Representative,
Midwest Water Group*



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Meet Top Security, Law Enforcement & Public Safety Decision-Makers

MSPCE attendees include:

Law Enforcement Types*:

Police Chiefs
Municipal, State, County Police
Airport, Transit Police
College/University Campus Police
Federal & State Law Enforcement Agencies
Juvenile & Narcotics Officers
Sheriff's Departments
Traffic Safety Officers
Corrections Officials

Other allied professionals

Security Consultants
Corporate Security Managers
Emergency Response
First Responders
Homeland Security Agencies
Mayors/City Managers
Private Detectives/Investigators
Private Security Firms
Fleet Managers

*Law enforcement pros have extra incentive to attend MSPCE as conference sessions earn valuable Continuing Education Credits

MSPCE is FREE OF CHARGE to everyone involved in Law Enforcement, Public Safety, or Security.

MSPCE puts the spotlight on a broad array of useful, necessary, and innovative law enforcement and security products & solutions.

The exhibition floor is an out-and-out superstore of security and law enforcement goods & services. Suppliers will be demonstrating products like **multi-function batons**, **uniforms**, **transport vans**, **firearms**, **crime scene aids**, **evidence storage systems**, **emergency lighting**, **ID Systems**, **smartphone apps**, **digital video systems**, **warning lights**, **protective gear**, **speed guns**, **footwear**, **surveillance tools**, **reporting software**, **pursuit vehicles**, and the shopping list goes on.

Add your products to the mix. Reserve your exhibit space now, while we still have available space. Exhibit booth inventory was sold out in each of the last three years. Call 630-271-8210



"The Midwest Police & Security Expo always proves itself to be one of the top trade shows for AmChar's Law Division. The expo is put together very well and we continue to meet high level players and department chiefs year after year."

Shane Dale, Marketing Manager,
AmChar Wholesale Inc.



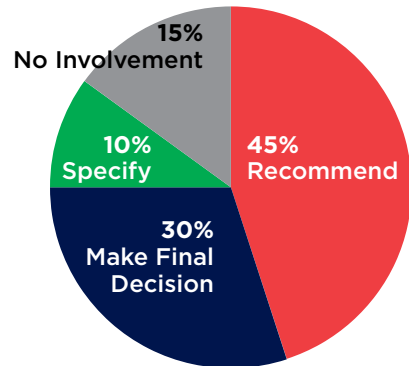
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2016 Audience Demographics

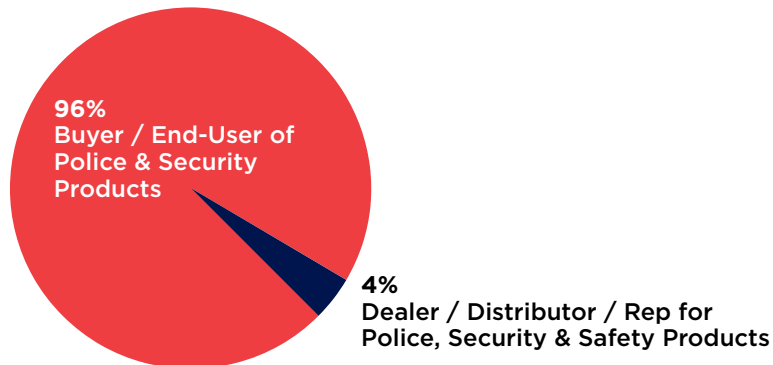
1,403 Registered Attendees Representing 298 jurisdictions, 43 Private Security Firms, and 47 Large Institutions (Colleges, Hospitals, Corporations)



Investment in Purchase Decision



Primary Business Type



Primary Job Function

Chief of Police	15%
Law Enforcement / Public Safety	56%
Building Owner/Manager	1%
Consultant/Consulting Engineer	4%
Safety/Security Manager	4%
Information Systems	1%
Educator	2%
Technician / Installer Svcs.	3%
Other	11%

Products and Services Attendees Purchase

Access Control Systems	21%	Intrusion/Fire Alarm Equipment	6%
Alarm Systems	15%	Law Enforcement Equip/Supplies	72%
Building Facilities Automation	9%	Locks, Safes and Vaults	19%
CCTV Equipment	27%	Monitoring Equip. & Supplies	19%
Communications Equipment	40%	Outdoor Perimeter Protection	9%
Computer Security	21%	Personal Protection Devices	22%
Deterrent Equipment	14%	Planning/Scheduling Software	5%
Education/Training	40%	Security Services	12%
Evidence Storage/Mgmt.	26%	Security Systems Integration	11%
Explosives/Weapons Detection	10%	Signaling Systems	10%
Fire Dept. Equipment/Services	8%	Vehicles/Transportation	41%
Guard Equipment/Supplies	9%	Weapons	43%
HazMat Storage/Handling	9%	Other	5%
Identification Systems/Supplies	19%		



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Exhibitor Information



Your Space Rental at the Midwest Security & Police Conference/Expo Includes:

- Exhibitor Service Manual
- Company Listing and Product Description in Official Event Directory
- Company Listing on mspce.com
- Complimentary V.I.P./Guest Invitations
- Post-show Attendee Registration File
- 24 Hour Exhibit Hall Perimeter Security
- Carpeted Exhibit Hall
- 7" x 44" Company Identification Sign
- Standard 8 ft. Backwall and 3 ft. Siderail Drape
- Exhibitor Lounge open during set-up and exhibit hours

Venue

Tinley Park Convention Center
18451 Convention Center Drive
Tinley Park, IL 60477
P: 708-342-5485
Tinleyparkconventioncenter.net

Exhibit Hours*

Tuesday, August 1511:00 a.m. – 4:00 p.m.
Silent Auction/
Cocktail Reception4:00 p.m. – 6:30 p.m.
Open to all Exhibitors & Attendees
Benefiting Illinois Special Olympics

Wednesday, August 16 ...10:00 a.m. – 2:00 p.m.

*schedule subject to change

Exhibit Space Rates:

Exhibit (raw space only with no furnishings)
10' x 10' = \$1,450 20' x 20' = \$4,700
10' x 20' = \$2,900 20' x 30' = \$5,880
10' x 30' = \$4,290

To Reserve your Exhibit Space, Contact:

Mark Sorensen
P: 630-271-8218
msorensen@rocexhibitions.com

Mike Lisberg
P: 630-271-8227
mlisberg@rocexhibitions.com

No one under 18 allowed in conference sessions or exhibit hall.

Endorsed by:



ISPA



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1963 University Lane
Lisle, IL 60532, USA

Email: info@rocexhibitions.com
P: 630-271-8210
F: 630-271-8234

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